

STRATEGIC PLAN SUMMARY 2017-2020

Strategic Priorities – Seeds of Hope Neighborhood Center

<p>MEETING THE NEEDS OF OUR NEIGHBORS</p> <ul style="list-style-type: none"> ➤ Job Search Assistance <ul style="list-style-type: none"> ● Trained volunteers are always available to assist job seekers ● Training needs are identified and met when possible ● Job seekers are paired with mentors where available ➤ Access to Housing <ul style="list-style-type: none"> ● Maintain up-to-date data base of housing resources ● Assist neighbors in locating housing ➤ Expanded Services <ul style="list-style-type: none"> ● Services offered 5 days a week, up from 4 ● Meet needs of neighbors on snow days; serve as warming/cooling center when needed ➤ Focus on Nutrition <ul style="list-style-type: none"> ● Work with nutritionist to review menu ● Identify affordable, accessible fresh produce options ● Continue offering healthy soups 	<p>COMMUNITY ENGAGEMENT</p> <ul style="list-style-type: none"> ➤ Initiate new contacts with the community; host tours of the center ➤ Update and distribute brochures about SOH and the ways in which local civic and business groups can support Seeds of Hope’s neighbors ➤ Publish a semiannual newsletter ➤ Meet regularly with local civic and religious organizations ➤ Effectively advocate within the community for Seeds of Hope’s neighbors
<p>PLANNING FOR THE FUTURE</p> <ul style="list-style-type: none"> ➤ Assess the maintenance and structural needs of the building and its contents ➤ Obtain estimates of envisioned structural improvements, including providing for enhanced services for our neighbors 	<p>SUSTAINABILITY</p> <ul style="list-style-type: none"> ➤ Develop and implement an integrated financial plan that will ensure mission success ➤ Broaden donor base ➤ Plan and execute a second major fundraiser in 2018, supplementing the successful annual Give Thanks ~ Give Hope Brunch at the Nonantum Resort